## My experiences of Earning Money Online

Rajamanickam Antonimuthu

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In this book, I would like to share my experiences in earning money online. Because of the widespread usage of the internet, traditional business models are getting changed entirely. These days we have a lot of opportunities for earning money online. I won't say that earning money online becomes easy, but the opportunities for earning money online are increasing, and we get a lot of information and guidance for earning money online.

Before giving more details, I want to clarify a few things.

I am going to write this book based on my personal experiences. I haven't done any research to come up with this Book. I am just writing it based on my own experiences and my own thoughts. So, it need not be applicable to everyone. In the case of online earnings, you may come across a lot of scams and misinformation. So, you need to be very careful about doing online works.

My Name is **Rajamanickam Antonimuthu**. I have completed my Engineering Degree in 1998 in India and had worked for various IT companies including IT wings of big investment banks such as BNY and CitiGroup in various roles (mostly in software test automation) till 2008.

Then I wanted to start doing my own Business. I explored various business options. Since I had good work experiences in Software Development and Software Testing, I decided to do freelance work related to Software Development or Testing.

Since I am living in a Developing Country, doing freelance work for a local market is not profitable. So, I started looking for **online work**. I thought doing freelance work online for the clients living in 'Developed Countries' can help me to earn significant money. I spent significant time at Browsing Centers (Net Cafe) for using the internet to search for online work. It was not easy to get online work at that time period. I was ready to do any kind of online work including **Data Entry** work. But I found difficulty in finding online work. I thought having an internet connection at my home can help me to spend more time searching for online work. But it was not easy to get an internet connection at that time. Somehow I managed to get an internet connection at my home, and started spending more time searching on the internet to find online work. Initially, I was not looking for any money, and I was ready to do any kind of task without any payment just to start my online career. But still, I was not able to get any online work for many weeks. I put a lot of effort for finding freelance websites, as there were only a few freelance websites available at that time. And I started spending a lot of time for searching work on those freelance websites. After some weeks of continuous efforts, finally I got my first task from a freelance website called "RentACoder" which was later renamed to "vWorker" and then merged with "Freelancer". Interestingly, my first task was completely irrelevant to my skill set. It was related to video-editing which I was not familiar at that time. It was not an actual video-editing task, but a question related to video-editing. Somehow I managed to complete the task (i-e answering the question) by referring to many websites and doing a lot of Trail and Error actions, and I got a good rating and review comment. I felt very happy about it and decided to continue this approach.

Interestingly I was able to complete this first task within an Hour though I had to spend a lot of hours to get this project. Initially, I used to bid for a lot of projects. Then I realized that placing a lot of bids is not going to help even if my bids are very low. Instead of putting my efforts into bidding on a lot of projects, I started bidding on a few highly relevant projects and put my efforts into analyzing those projects deeply. I started asking a lot of relevant questions after going through the requirements, and even I started telling my suggestions for the success of the projects even before winning the bids. This approach helped me to win more bids and I put a lot of hard work to deliver the projects as per the requirements of the customers. I did the corrections without any hesitation. All these things helped me to get good ratings and bonus money.

I started getting exclusive projects so that I can win the bid without any competition. I focused more on PHP/MySQL projects.

As I was getting more projects easily, I started a Company "<u>QualityPoint Technologies</u>" and started hiring Team members to help me complete the projects. Because of the quality of our work and competitive bidding, we used to get many projects and we were able to complete more than 120 projects within a few years.

Though I had a lot of Good Ratings and Reviews for my RentACoder profile, my account got suspended for a dispute with a customer. By that time, I had a list of good customers who were willing to give me the projects directly. So the RentACoder account suspension didn't affect my business. Instead, it helped me to avoid their fees and I got the freedom to have direct communication with the clients without any restrictions. The only thing was I couldn't see the Reviews and Ratings given by the clients as my account got suspended. Interestingly, all these Reviews started appearing on my profile at Freelancer which acquired RentACoder. It made me think that no one can stop the rewards of our Hard work. Anyway, I didn't want to use any freelancing websites as I got enough projects from my existing customers. More interestingly, my

blog post about the RentACoder account suspension got a lot of traffic, and I earned some money by adding an affiliate link to another freelance website.

In case you decide to use freelancing websites for your online earnings, first spend significant time for finding a freelancing site which is most suitable to you. Then understand their rules properly by going through the discussions on related forums. Once you are familiar with their rules, features, and best practices, spend significant time for properly setting up your profile or any other details like skill set, hourly rate, etc. As I specified earlier, try to understand the requirements of the project properly and come up with your questions when bidding for the project. As a beginner, you may have to bid low to get projects. But don't bid too low. Always have clear communication with your customer. Don't hesitate to point out any issues in their requirements. When you face any difficulty in completing the project at the specified time period, immediately communicate with your customer, don't give them surprises. It is better to get the payment on Hourly basis in the long run. Most of the customers may not agree to pay Hourly as they plan to spend a specific amount of money for a specific project. So, they prefer to pay based on the project rather than Hourly. But it is important to gain their trust to convince them for the Hourly payment. The main reason is, we tend to give our suggestions only when we are paid hourly. Our suggestions are very important for the success of the project. We will be getting more projects only when our customers are successful. It is better to focus on specific area of work. For example, if you are a coder, focus on any one specific script (e.g PHP). In the long run, you will be coming up with a lot of function libraries which you can reuse in many of the projects. It will help you to save time and get more projects easily.

Let me continue my story. Though I could get projects easily, I couldn't earn money as the employees used to leave our Company for a better salary from Corporate Companies once they got experience from our company. All my energy, time, and money spent on hiring the Team members and for training them were not helping me to earn money. So, I decided to change our business model. I focused more on developing and promoting our own products such as Timesheet Software. This business model is somewhat better than the previous one, because the high employee attrition rate didn't affect this model much. In the case of Freelance projects, we used to get different kinds of projects. So, it required good work experience in various kinds of projects. But in case of timesheet project, I can easily train any new team member.

But this model is also not giving much profit as the advertising cost is high.

In short, getting projects becomes easy for me. Individually I could earn from the projects. But it was not profitable when I tried to do it by hiring Team members. i-e I was not able to scale this business model.

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In the meantime, I have noticed that **Google Adsense** is giving significant earnings from <u>my blog</u> which I started to share my software development experiences initially. So, I had decided to choose Google Adsense earnings as the primary source of income. And therefore, I have started many websites for showing Adsense ads.

I even sold many websites through websites-market-places such as Flippa and Digitalpoint Forum by showing the Adsense revenue as the proof for the value of the website. These things made me think that **Google Adsense** is the best and easy way of earning online. Anyway, flipping of websites didn't help much as I faced difficulty while selling many websites.

Sometimes the Fees for selling the website are more than the website sales price itself. And, the instability in our Team causes high development and promotion costs. Unnecessarily I was spending money for renewing many domains, and for the hosting servers. So, finally I decided to drop lots of websites by letting them expire themselves instead of wasting my time and money for trying to sell them through Flippa or any other websites-market place.

The unstable Team causes a lot of issues. For example, I have done a lot of hard work to bring the Automatic Resume Posting tool which had lots of potential to earn money easily. But, because of the instability in our Team, I couldn't make money from that amazing thing.

And therefore, I stopped hiring any new Team members to avoid further losses driven by unstable team.

Currently, I don't have any full-time team member. But I strongly believe in Team work. And, I had a lot of good experiences when we were working as a Team. So, I have plans to build a Strong Team in the near future once I finalize my current business plans.

I learned the lesson that **unstable Team** won't allow the Entrepreneur to earn money from any kind of initiative even if all the other things are supporting the Entrepreneur.

I am exploring various ways about making the unstable Team into a stable team.

In the meantime, I had decided to find some other ways for earning money without depending on Team members much. i-e I was looking for some kind of **passive income** opportunity.

I had tried various ways for earning passive income including, website flipping, Affiliate Programs, publishing Books, Android Apps, etc, But I feel **YouTube is the best** among all the tried ways.

I had spent lots of **Time**, **Money**, and **Energy** for trying all other things. But they haven't given any significant benefits. Surprisingly, I **started earning** significant money from <u>my YouTube videos</u> without spending any money for doing it.

And, I did some analysis about future trends, and found that YouTube is the one among the 3 important online businesses, while Mobile Apps and Social Media are the other two things. I thought running YouTube Channel is comparatively easy among these 3 things. So, I decided to focus more on YouTube.

Apart from earning money by showing Google Adsense Ads, you can earn money from YouTube Videos through many other different ways also. For example, YouTube allows you to sell **Merchandise** by adding the link to the products using **YouTube Cards** in your videos. YouTube is having list of Merchandise partners.

I had tried to sell the products like **T-Shirts** from Spreadshirt which is one of the YouTube Merchandise partners. It was not successful for me. Because my channel audiences are from many different Countries and I upload videos on different topics. So it didn't work for me.

For example audiences from India may not purchase these T-shirts as they can easily get these T-shirt at a very low price from their local shops. But it may work well for the YouTubers who focus on specific audience. Their success possibility will be very high if they found merchandise best suitable for their audience.

I came to know that YouTube's other Merch Partner Teespring is helping to earn money. So, now I have decided to explore it. I designed some T-Shirts and linked the Teesping account with my Youtube Account so that the T-Shirts will be automatically displayed under each of my youtube videos.

We can set our own price for our Merch products and we can promote it by giving Discount code also. I had tried this option for a few months. I had spent significant time and effort to create T-Shirt designs. I am not good at design. So, I tried creating simple designs with various Quotes and trending topic slogans. All these efforts were not much useful. I got a few sales only. So, I disabled this feature. Before telling about YouTube further, let me first share my other earning experiences.

In my blog, I shared my software testing experiences in many blog posts. Those posts were viewed by a lot of people. So, I decided to combine all those posts and created as an eBook. I sold it from my website. It was selling well. So, I published it as a Kindle book on Amazon and then published a paperback version through Createspace. I earned significant money from the sales of this Book. But this book is bit outdated now. So, it is not selling now.

After seeing the success of this Book, I had <u>published</u> a few other books, but they were not successful. I spent significant money for running paid campaigns for promoting the Books. I tried Google Ads, Facebook Ads, Reddit ads, GoodReads Give-Away, LinkedIn Ads, Book Deals sites, and Amazon AMS ads. But they were not much helpful. But I am still exploring the option of book publishing as a way of earning money to handle the risk in case I face any unexpected issues with my YouTube earnings.

As explained earlier, I closed most of my websites started with the aim of earning money from Google AdSense. But I didn't want to close one site named <u>TheQuotes.Net</u> as I like this name much and I am partnered with my friend for running this website. As part of promoting this website, I had decided to develop an android App, and I came to know that I can earn money by showing admob ads. So, I learned to use Android Studio to develop simple Apps. Though the <u>Quotes app</u> got a lot of good ratings, my earnings from this App is not much. But still, I published a few other <u>Android Apps</u> as a way of promoting my other products.

I am putting significant efforts for doing Amazon affiliate marketing. As of now, I am not seeing any significant growth there. But, I am continuing my efforts for doing it. Because YouTube disabled monetization for my YouTube Channel two times by saying duplicate content as reason. So, as a backup revenue stream, I am continuing Affiliate marketing though I am not earning from it as of now.

Let me share my YouTube experience now. I had created my YouTube Channel "**QualityPointTech**" in the year 2009. Initially, I was not taking YouTube as a serious business option. At that time I was concentrating on doing software/web development business. Apart from doing software development, I was running a blog for sharing my knowledge and experience of doing Software Testing and Web development. And, I came to know about the fact that many people are earning money by showing **Google Adsense ads** in their blogs.

So, I thought of trying that option, and therefore I applied for Google Adsense. But my request got rejected many times. Finally, after many attempts, Google granted me Google Adsense, and I started showing Google Adsense ads in my blog. It took a few months to earn my first Google Adsense Cheque. During those days, Google used to send the Adsense payment as a **Cheque** once after our earning exceeds \$100.

Within a few months, I started getting Google's Payment Cheque every month regularly. I realized the earning potential of my blog which was started just to showcase my software testing and development skills to get freelance projects. So, I decided to spend significant time in promoting the blog. For promoting our blog, I created my YouTube Channel. i-e That time I considered YouTube as one of the link submitting websites which can help to improve the search rank of my blog in Google Search.

A few months later, I received an email from YouTube saying that I have the opportunity to earn money from YouTube videos by linking my Google Adsense account with my YouTube account. And, I added Google Adsense ads to my YouTube Videos. But I haven't focused much on creating YouTube videos. I just used it for promoting my blog and our Timesheet product. One day, one of my Videos about **Google Doodle** got significant views and thereby I earned significant money.

This incident had taught me about the fact of how YouTube Videos are behaving differently comparing with blogs. I came to know that YouTube Videos are getting more views for **Trending Topics** i-e topics that are searched by many users **suddenly**. Thereafter I switched my focus from doing web development to creating YouTube videos. I made this decision due to other reason also i-e Problems faced in Web development business due to the unstable Team as I explained earlier.

I continued uploading videos about Trending Topics regularly, and earning money from those videos. But I felt that it is not going to be a stable business model for long time. Because I strongly believe that any business which is not solving people's problems is not going to survive for long time. So, I explored various other things which can really solve People's problems or help them in some ways.

For example, I thought about adding **Tutorial videos** which can help people to learn software development and software testing. But, I have noticed that a lot of other Channels were already providing Tutorial Videos. And, I found that there were very few Channels only available for giving latest Science and Technology News. So, I have decided to use our YouTube channel for giving Science and Technology News. Comparing to the <u>Trending Topics Videos</u>, the Technology News Videos are getting very less number of Views only. But I am spending a lot of Time and Effort for uploading Technology News Videos regularly. Because I came to know that many Scientists and Inventors are inventing many useful things, and they are publishing their findings in many Journals. But the benefits of their inventions are reaching the end-users after a very long time only. The reason for this unwanted delay is, the latest science and technology news is not reaching the Entrepreneurs who can bring it further to the end-users. I believe our YouTube Channel can fill this Gap. So, I will continue to upload Science/Technology News Videos even if they are not earning much.

Whenever I go through the **YouTube Earning** related questions in **Quora**, I see two types of Questions. One is, people asking about earning huge money from YouTube, that too quickly and easily. They are seeing **YouTube** as a magic money-making machine. I can clearly say that YouTube is NOT suitable for that kind of people. It may be true that many people are earning Millions of Dollars from YouTube just by uploading few videos that are just showing themselves playing Computer Games. But this is not going to work for everyone.

The another type of Quora Questions about YouTube is, people asking about earning money from YouTube by utilizing their specific skills, like, Music, Dance, Teaching, etc. YouTube will be best suitable for them, not only for earning Money, but for their Career improvements also.

For example, assume that you are a Musician. You can start your YouTube Channel easily and immediately without spending any Money. You have to upload your Music Videos to your Channel frequently. Many people will start watching your video. If people are watching your music videos long time, YouTube will start suggesting your video to many people. Because **Watch Time** of the Video is an important factor for YouTube to find whether a video is interesting or not. So, obviously your channel will get more views, and you will start earning money.

Apart from earning money you will get feedback and suggestions from your audience through the comments. Apart from making ad revenue, you can earn by selling your albums to your established audiences. And, note that just uploading video is not enough, you need to give meaningful and attractive Title, add relevant Tags and most importantly you should promote your Videos. i-e You need to share your video link with your friends and on social media like Facebook, Twitter, etc. And you may earn additional money by teaching Music to the people who are interested to learn from you. And, you need to report to YouTube if you find any other YouTube channel stealing your videos. If you are not interested to spend time in promotion activities and preventing video stealing, you can join an **MCN** (Multi-Channel Network) so that they can take care of those things on behalf of you. But you should remember that not all the MCNs are good, some of them may be worst and fraud. I never used any MCN. So, do your research before joining any MCN.

The very first question from the people who are willing to make earnings from YouTube is like **"How much money I will get for Thousand Views?"** You need to understand that **view count** is not the appropriate measure for calculating revenue. Your YouTube earning will depend on various other factors also.

Based on my understanding, I feel my YouTube Earnings depend on below parameters. There may be many other parameters which I may not be knowing yet.

- Video Topic. Normally technology videos earn more than entertainment videos.
- **Country of the viewers**. If your audience are from U.S, U.K and Canada, you can earn more.
- Length of the Video. Based on my observation, long videos tend to earn more money than short videos. (Note that long video means the duration of the part actually watched by the viewers)
- **Traffic Source**. You can earn money more if the viewers are coming from Google search, instead of from any social media site.

Note that we can use our YouTube Channel for doing **Live Streaming** also. You can do it from your mobile devices too using YouTube App.

In Desktop you can use any broadcasting software like **OBS** for broadcasting Live programs to your YouTube Channel. And, YouTube is providing features like "**Super Chat**" which will allow you to earn money by highlighting user chat comments while broadcasting your live video.

I learn lots of things from the feedback/comments given by my channel viewers. Many people told me that my voice/accent is not understandable for them. So, I am spending significant time in adding subtitle / CC for almost every video I upload. YouTube is providing a **Tool** for making the subtitle adding task easy. If you give the entire transcript of the video, it will automatically create the subtitle for your Video. Adding

subtitle will help to increase the **watch time** of the video and therefore it will help to get more **views**.

And YouTube is providing an automatic translation option also. But I haven't used it much and therefore I can not tell about the impact of using automatic translation.

I did the mistake of not buying a good quality microphone. This mistake affected my channel growth heavily. I realized my mistake after a few years only, and bought a good quality Mic and Stand for holding the Mic.

So, make sure that you are using Good Quality Mic and Camera or any other tool required for creating your videos.

For improving Voice quality, I started using the audio tools like **Audacity**. I use it for doing noise removal and for removing silence.

I spent significant time creating custom Thumbnail image for my videos. Actually, YouTube will allow you to choose one of its 3 automatic thumbnail suggestions. But it will be better to create our own thumbnail image and upload it as a custom thumbnail.

For promoting our YouTube Videos, I follow many different ways. I share my videos on social media sites and I will specify my YouTube Video in my answers in any Q&A Website or Forums. I joined with many relevant Facebook Groups.

And, I have released a Mobile App in Google Play Store for viewing our YouTube Channel. I am embedding most of my videos in my news website RtoZ.org so that people can easily navigate my YouTube Channel Videos based on **Tags** and **Categories**.

I used to spend significant time in going through **YouTube Analytics** which gives lots of information about our Videos, like Ad Rate, Watch time, Demographics, Traffic sources, details about Likes, Shares, Comments, Playlists etc. And, it provides **Real Time** stats also. We can get lots of clue from these Analytics Stats to improve our Channel. So, it is very important to go through YouTube Analytics regularly.

We need to be very careful while promoting our videos. We should promote our videos in genuine ways at **relevant** places only. If you promote your video to irrelevant audience, then the **watch time** of your video will be reduced. Good watch time is an important factor for earning from YouTube videos.

Another important thing you need to be very careful about is, **Copyright Rules**. Never violate anyone's Copyright and Privacy. Try to be familiar with YouTube's Terms &

Conditions, Policies, Copyright rules and Community guidelines. You will get copyright strikes for violating anyone else's copyright. And you will get **Strikes** for violating the Community Guidelines also.

Note that your **Strike** will not go even if you delete the Video. Your YouTube account will be terminated if you get three strikes. You can not create any new account. So, be very careful about copyrights and community guidelines.

And never try to click the ads in your own videos. It may lead to your Adsense account termination.

Sometimes we may receive **false copyright notices** due to incorrect functioning of YouTube's **ContentID matching** system. So, you need to **dispute** those false claims, otherwise the **ad revenue** from your video will be paid to copyright claimer.

At sometimes, YouTube will allow you to **remove the copyrighted song** from your video instead of deleting the entire video. And, I have noticed that we will not be able to edit some details of a video if that video exceeds significant views.

Sometimes, I used to think about why I could earn from YouTube easily comparing with my other initiatives like Software Development and Web Sites. In fact I am NOT good at video creation. I realized that it is related to the fact about why I couldn't build strong software Development Team even when I was working very hard to achieve that mission. The Answer is simple. I couldn't compete with the already established software development companies in terms of retaining skilled developers.

Those companies easily attract our team members by offering higher salaries. But when they started their business a few decades back, they didn't face these problems. Because they were at the beginning of software development era. For them, it was easy to succeed in Software Development Business. I understand that I am experiencing the same thing with YouTube. i-e Succeeding in any Emerging Industry/Market is easy comparing to competing with already saturated industry. I believe Video is Emerging now. When **Printers** were invented, there was a business opportunity for putting all the knowledge and experience of humans in Books format.

Once **Computers** were invented, there was a demand for converting the Books into Digital format by doing Data Entry tasks. Then there was a demand for Web Developers for putting those digital data into **websites** so that people can access them from anywhere. Now people are preferring to consume those content simply by watching as **video** instead of reading the content by themselves.

The fast growth of computing power, increased network bandwidth and accessibility of Mobile Phones made their wish possible. And, this kind of fast growth of Video production and consumption is going to change the entire business systems.

For example, previously people used to join any **Training Center** for learning any new language or computer programming language. Now they can easily learn any new language by watching Tutorial videos on YouTube. So, the Training Center business will be going down, they need to slightly change their business model. They need to plan for doing their business through video platforms like YouTube. It is true that YouTube is having a huge opportunity to earn money. But that doesn't mean that it is without competition.

Already a lot of people had started YouTube Channels on numerous Topics. Getting views to our YouTube channel is very difficult. Sometime back, I got a chance to meet many YouTube Video Creators at an Event arranged by YouTube. In the meeting, most of new video creators were saying that they found it **very hard** to earn money from their YouTube channels.

And, YouTube is also adding many new restrictions for enabling monetization for new channels. So, if you are planning to earn money from YouTube, you need to do it soon.

From my experience story, anyone can easily understand that entering earlier into any kind new business opportunities is the easy way of making money.

So, it is important to be familiar with the updates of **Emerging Technologies** such as 3D Printing, Robotics, Drones, Graphene, Nano Technology, Artificial Intelligence (AI)/Machine Learning, Gene Editing, Desalination Techniques, Virtual Reality, Wearables, New kinds of Batteries, Driver-less Cars, Solar Power Improvements, Quantum Computing, Brain-computer interface, etc.

I have uploaded a lot of Emerging Technologies-related videos to my YouTube channel, and daily I am spending a lot of time and effort to find the latest Science and Technology News from various sources including Universities, such as MIT, Stanford, Harvard and UC. And, I used to check various Science and Technology related groups in various social media websites to find latest updates of Emerging technologies so that I can upload a news video about them. I would like to make my YouTube channel as a bridge connecting the Scientists and Business People.

As explained in <u>my video</u>, I believe Emerging Technologies will change our Life and Businesses entirely very soon.

So, if you are interested to know the latest technology news, subscribe to my YouTube channel.

As of now, I am not an expert in any kind of emerging technology. But I believe I can connect the relevant people/business/projects/problems as I am spending many years uploading news videos related to emerging technologies. I thought about creating some kind of web platform to connect the Science and Business worlds. But I postponed this plan as I expect it will be a challenge to bring users to that platform initially. So, currently I am planning to promote my YouTube channel to get more subscribers. Once after getting huge number of subscribers, I believe it will be easy to get users to that connection platform. So, I am running Google Ads to promote the channel.

As I am working on full time for video creation and promotion, I felt that just depending on YouTube alone will be risky as it may do demonetization at any time without any warning or proper explanation as it did two times previously. So, I explored various alternatives for YouTube. Finally I found the Blockchain-based Video platform **Odysee** which is trying to be the "YouTube of Web3.0".

I came to know that we can earn money from video views on our Odysee channel. Especially, I was told that we can do it without spending much time/effort. We need to just sync our YouTube channel with Odysee channel. It made me to choose Odysee. But Odysee Earnings will be in its own Crypto coin LBRY Credit (LBC) only.

As I am not familiar with Crypto currency usage, I had to go through various articles/videos to learn about Crypto currencies. I came to know that Odysee's Library credit "LBC" is not famous right now. So, only a few Crypto Exchanges are supporting it. But, those Exchanges are not supporting withdrawal into my local bank account. So, I had to find out two Crypto Exchanges. One Exchange for depositing LBC from Odysee and convert it into famous crypto coins like Bitcoin (BTC). The second Exchange is for depositing the famous coin (e.g BTC) from the first crypto Exchange, and for converting it into my local currency for withdrawing it into by bank account. After doing a lot of analysis, I sorted out two exchanges, and did the accounts setup. I will try the LBC withdrawal from Odysee once after earning significant LBC Credits. Now I got the confidence of getting paid from Odysee. So, I will be working on promoting my Odysee channel. If you are interested, you can follow <u>my Odysee Channel</u>.

Based on my initial observation, Odysee is working good. We earn LBC Credits based on the Video views. It seems video search and recommendation also work based our LBC credits. Instead of withdrawing the LBC, if we keep them with Odysee, then our video discovery will be good. Odysee is available as mobile apps also. I will explore more about Odysee and will share my experiences on my blog.

Thanks for reading this book. Though I am not earning much online, I thought sharing my experiences may be helpful for someone willing to start earning online. If you are

really willing to focus on your work and maintain integrity, surely you can start earning money online. Don't be greedy, otherwise you will be getting cheated by scams. If you are good at your specific skills or have any good products with competitive price, you can easily get paying customers by putting some efforts for creating your profile, showcasing your skills or product details, doing social media promotion, and running some effective ad campaigns.

Thank You!!!